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**LOVISA IS NOW OPEN AT PALISADES CENTER**

**WEST NYACK, N.Y. (July 2022):** Lovisa, the worldwide fashion jewelry brand, is now open at Palisades Center. Lovisa occupies an 800 sq. ft. space on Level One of the shopping center near Victoria's Secret. Launching in 2010, Lovisa takes inspiration from couture runway and current street style to deliver new, must-have styles at ready-to-wear prices. Guests will shop for various products, including earrings, necklaces, bracelets, rings, and hair accessories.

Delivering over 150 new styles to its stores every week, Lovisa prides itself on bringing affordable jewelry and accessories to customers while giving them expert advice on current trends, inspirational styling techniques, and personalized tips. Applying their core belief....It's About You....to everything they do, is of the utmost importance in providing an elevated shopping experience.

"We're thrilled to welcome this fashion-forward jewelry brand to Palisades Center," said **Darrin Houseman, General Manager of Palisades Center**. "We're looking forward to seeing our guests' positive reactions to Lovisa's affordable on-trend products."

Lovisa currently has more than 400 stores in 15 countries worldwide, including Australia, the United States, the United Kingdom, France, Spain, South Africa, and more. For more information on Palisades Center's shops, restaurants, and entertainment venues, please visit <http://www.PalisadesCenter.com>.

For media-approved photos, [click here](#).

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#### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's largest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).