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PALISADES CENTER TURNS 24 YEARS OLD

WEST NYACK, N.Y. (February 2022): Palisades Center, one of the premier indoor shopping, dining, and entertainment destinations in the United States, will celebrate its 24th birthday on March 4, 2022. The new year will kick off with Palisades Center’s Birthday Bash, a dance party with live music from a DJ, giveaways, and a giant cookie cake made by Great American Cookies. The celebration takes place on Friday, March 4, from 5-7 pm in the West Court by Best Buy on Level One.

Palisades Center opened its doors on March 4, 1998, in the heart of Rockland County, New York. Over the past 24 years, Palisades Center has been an industry leader in combining the best elements of traditional retail with world-class dining and entertainment.

“Over the past 24 years, we have continually focused on providing our guests with the most dynamic retail, dining, and entertainment experience,” said **Darrin Houseman, General Manager of Palisades Center**. “We’ve built a reputation as leaders in the industry, investing, developing, and innovating with the constantly changing retail landscape. In the years ahead, we look forward to bringing more diversified offerings and exciting new uses to Palisades Center.”

This past year Palisades Center welcomed new tenants that include Carters, Great American Cookies, Jellio World, MasterWok, Offline, Picanha Brazilian Steakhouse, and Red Crab Juicy Seafood. In addition, Palisades Center hosted 799 events and partnered with 79 organizations that utilized the Center for meeting space, fundraising, and awareness campaigns. The 2021 Community Report highlights Palisades Center’s collaboration with Clarkstown and Rockland County’s non-profit community and is available at palisadescenter.com/community.

Today, Palisades Center remains one of the largest shopping destinations in North America with over 200 brands, including 40 dining and food venues and 23 entertainment options comprised of a bowling alley, NHL size ice rink, the world's tallest indoor ropes course, the largest indoor miniature golf course on the east coast, comedy club, AMC 21-screen movie theater, indoor racetrack and more.

"The Palisades Center is one of the largest shopping destinations in North America and one of the most important drivers of Rockland's economic engine. For the last 24 years, this mall has helped transform our County into a premier destination in the Hudson Valley, attracting millions of visitors from outside Rockland to shop and dine, which in turn fuels significant sales and property taxes, benefitting our residents. I wish the Palisades Center continued success and thank them for their tireless commitment to our community," **said Ed Day, Rockland County Executive.**

"The Town of Clarkstown has been fortunate to be home to the Palisades Center, Rockland's #1 tourist destination, for the past 24 years," **said George Hoehmann, Clarkstown Supervisor.** "The mall is a key asset to our local economy, driving sales tax revenue, creating jobs, and drawing visitors to our town. I wish them much continued success in the future."

For more information on retail, dining, and entertainment venues at Palisades Center, visit www.palisadescenter.com.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining, and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve, and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.