



**FOR IMMEDIATE RELEASE:**

November 8, 2021

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**SLIME WORLD ANNOUNCES NEWEST LOCATION AT PALISADES CENTER**

**WEST NYACK, N.Y. (November 2021):** Slime World, the premier craft studio where kids can make their own slime, will open its newest location at Palisades Center this November. Palisades Center's 2,300 sq. ft. Slime World studio will be located on Level Three next to the Build-A-Bear Workshop.

The sticky and gooey feel of slime has appealed to kids since the late 1970s. The popularity grew with the rise of YouTube, Instagram, and TikTok where millions of do-it-yourself slime videos highlight recipes with a wide array of captivating colors and satisfying textures.

Slime World takes the messy out of slime making. The studio space is designed for sticky fingers and messy projects where children can unleash their creativity, play, and express themselves in a stimulating environment.

"At Slime World, we know there is nothing that children love more than some messy fun, and we happen to be the pros," said **Sandeep Shah, Owner of Slime World**. "Our mission is to bring smiles to kids while engaging their creative minds! We invite our little guests to come for a one-on-one experience and parents to host the next party with us to create unforgettable memories for their children and all their friends!"

"The Slime World studio is a perfect destination for Palisades Center's youngest guests," said **Darrin Houseman, General Manager of Palisades Center**. "We can't wait to see them having a blast while they customize their own slime creations."

The only other Slime World studio is in Freehold, New Jersey.

To learn more about Slime World visit <https://www.slimeworldusa.com>. To learn more about Palisades Center visit [www.PalisadesCenter.com](http://www.PalisadesCenter.com).

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#### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).