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GREAT AMERICAN COOKIES IS NOW OPEN AT PALISADES CENTER

WEST NYACK, N.Y. (July 2021): Great American Cookies®, home of the original Cookie Cake, opened its newest location at Palisades Center on Friday, July 23, 2021. The 724-square-foot store is located on Level Three next to Macy's. This is the only Great American Cookies store located in the Hudson Valley and Northern New Jersey area.

The Great American Cookies store at Palisades Center is owned and operated by London native, Jamie Arkley, who immigrated to the Hudson Valley more than a decade ago. Arkley has always hoped to open his own business in America.

Great American Cookies will make your life sweeter with 15 varieties of fresh-scooped cookies, several varieties of brownies, and their famous Cookie Cake. Guests can expect:

- Fresh-baked cookies delightfully designed and customized for any craving or celebration, big or small
- Passionate bakers who are wholeheartedly devoted to hand-crafting goodies that engage the senses
- A vibrant, fun-filled ambiance where everyday elements tempt your sweet tooth and elevate your mood

Jamie Arkley, Owner of Great American Cookies, said, “We’re excited to be bringing Great American Cookies back to Rockland County! The brand has been my family’s favorite for so long and it’s truly an honor to be able to share our favorite cakes and cookies with our community.”

“Great American Cookies is a legacy brand with an energy and happiness that is sure to please our guests,” said **Darrin Houseman, General Manager of Palisades Center**. “We welcome them and look forward to seeing their success.”

A grand opening will take place on July 30, 2021 at 10:00AM. In celebration of the opening, customers will receive one free cookie with every purchase on July 30, 2021.

Approved media photos can be found at www.shorturl.at/dDIY7.

To learn more about Great American Cookies visit <https://www.greatamericancookies.com>. To learn more about Palisades Center visit www.PalisadesCenter.com.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.