



PRESS RELEASE

FOR IMMEDIATE RELEASE: June 15, 2021

MARKETING CONTACT: Keri Cunningham, Marketing Director
KeriCunningham@pyramidmg.com
845-348-1005, ext. 110

PALISADES CENTER PARTNERS WITH ROCKSO'S EKKQUINOX STEEL BAND FOR VIRTUAL CONCERT

WEST NYACK, N.Y. (June 2021): The Rockland Cultural Steel Band Organization's (ROCKSO) EKKQUINOX Steel Band has entertained Palisades Center's guests every year with their infectious, upbeat sound. This year, ROCKSO's EKKQUINOX Steel Band will perform their Annual Fundraiser steel band concert virtually on Saturday, June 19 starting at 7:00pm. The concert will be live streamed on YouTube, Facebook, and Instagram.

ROCKSO is a not-for-profit organization based in Rockland County, New York that provides subsidized music education on the steel drum instrument. It was founded by Trinidadian native, Richard Nathan. Students in the program learn music theory and composition as well as instrument-specific techniques. However, their mission extends beyond just music. They teach unity, diversity and mutual respect through music. Students are also encouraged to engage in exhibitions and live performances that happen at Palisades Center and all over the Tri-State area.

"Partnering with Palisades Center's marketing team has been an exceptional experience these past few years," said **Carlos Noel, Booking Manager of EKKquinox Steel Band**. "The EKKquinox Steel Band has joined forces with Palisades Center once again to create an unforgettable music performance for customers to enjoy wherever they are."

"We applaud the EKKQUINOX Steel Band for making the best of our current circumstances," said **Darrin Houseman, General Manager of Palisades Center**. "For years, Palisades Center's guests have enjoyed the steel band's energetic and uplifting performances, and now they still can!"

To learn more about the ROCKSO EKKQUINOX Steel Band, visit www.ekkquinox.com. To learn more about Palisades Center, visit www.palisadescenter.com.

Approved media photos can be found [here](#).

###

About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 26 dining options, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.