



FOR IMMEDIATE RELEASE:

April 1, 2021

MARKETING CONTACT:

Keri Cunningham, Marketing Director

KeriCunningham@pyramidmg.com

845-348-1005, ext. 110

SNAP. SCAN. WIN!

**Palisades Center Introduces “Spring Breakout: Grand Giveaway” Promotion
with Multiple Chances to Win \$1,000 CASH***

-- Guests can earn multiple chances to win by visiting all participating venues and scanning the unique QR code now through June 30, 2021; all entrants will receive exclusive deals throughout duration of promotion --

WEST NYACK, N.Y. (April 2021): Tired of being cooped up at home? Then break out this spring to Palisades Center for your chance to win \$1,000 cash in the “Spring Breakout: Grand Giveaway” promotion now through June 30, 2021.* Simply visit participating shopping, dining and entertainment venues, scan the unique QR code and enter for your chance to win. The more venues you visit and scan, the more chances you’ll receive to win! In addition to being entered to win the “grand” prize, all entrants will also receive exclusive deals to select venues throughout the duration of the program via email.

How to Enter

- Simply visit each of the participating dining and entertainment venues at Palisades Center. Look for the unique *Spring Breakout: Grand Giveaway* QR Code clearly labeled near the storefront. Scan the QR code with a mobile device and complete the online entry form. Receive an extra entry into the giveaway for every venue you visit and QR code you scan! Terms and conditions apply.*

Promotional Period

- April 1 – June 30, 2021

Participating Venues

- Dining
 - Blu Alehouse
 - Buffalo Wild Wings
 - Caribbean Quisine
 - Chili's
 - Chipotle
 - IHOP
 - Johnny Rockets
 - Little Buddha
 - Mike's Burgers
 - Shah's Halal
 - TGI Friday's
 - Yard House
- Entertainment
 - 5Wits
 - Aim Point
 - Autobahn Indoor Speedway
 - Billy Beez
 - Build-A-Bear
 - Color Me Mine
 - Mystery Room
 - Glitter & Glam
 - Good Game Lounge
 - OMG Entertainment
 - Palisades Climb Adventure
 - Space Adventure Mini Golf
 - Spin Zone

Social Media

- Guests are also encouraged to share photos and video from their visits with Palisades Center on social media using the official hashtag **#SPRINGBREAKOUTPC**

Official Terms and Conditions*

- No purchase necessary. One random grand prize winner will be selected from all eligible entries received across Pyramid shopping centers on or before June 30, 2021. Must be 18 or older to be eligible. Visit **PalisadesCenter.com/SpringBreakout** for full details. The sweepstakes is subject to all applicable laws and regulations and is void where prohibited by law. All rights reserved.

Approved media photos can be found at <https://rb.gy/rnbhby>.

###

About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.