



FOR IMMEDIATE RELEASE:

March 23, 2021

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PALISADES CENTER WELCOMES SPRING WITH SOCIALLY DISTANT EVENTS

Families Invited to Take Selfies With the Easter Bunny April 2 - 3

WEST NYACK, N.Y. (March 2021): Palisades Center is celebrating the start of spring with a variety of socially distant family-friendly events. The Easter Bunny will be in West Court on Level One near Best Buy on Friday, April 2 and Saturday, April 3 from noon to 4PM each day. Families are invited to bring their own cameras to capture photos from a safe distance with the Easter Bunny and his friends. This experience is free to the community and the first 100 guests each day will receive a gift from Palisades Center.

“We’ve been reimagining our traditional experiences with new safety measures so the community can still gather safely and continue making memories at Palisades Center,” **said Darrin Houseman, General Manager of Palisades Center.** “We welcome the community to kick-off their spring with us and hope they enjoy seeing the Bunny and participating in the fun line-up of creative activities throughout the month.”

Safe and friendly experiences will continue every weekend throughout the month of April. Guests are welcome to hop on over to Palisades Center and let their creativity blossom in one of our egg or canvas paint parties. Parties are provided by Color Me Mine, Palisades Center’s only paint-your-own ceramic studio. The paint parties are tailored for guests of all ages and advance registration is required at www.palisadescenter.com/hoppy-spring.

Glitter & Glam, known for their spa services geared for young girls, will sponsor a special spring event with Princess Aurora and Princess Belle on Sunday, April 18 from noon to 1:30PM in the East Court by H&M. Advance registration is required and includes a make-up session, mini manicures, canvas painting, and a dance party. Guests can reserve a spot by calling (201) 970-4526 x3.

For more information on Palisades Center's spring events and guest experiences, visit www.palisadescenter.com/hoppy-spring and follow [@palisadesctr on Instagram](https://www.instagram.com/palisadesctr).

Approved media photos can be found at <http://bit.ly/3rkFIYk>.

Palisades Center's safety measures and protocols to protect visitors and employees from Covid-19, can be found by visiting www.palisadescenter.com/safety.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 26 dining options, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadesctr, or www.instagram.com/palisadesctr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.