



FOR IMMEDIATE RELEASE: October 26, 2020

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PALISADES CENTER ANNOUNCES HOLIDAY HOURS

*Palisades Center shares new 2020 holiday hours, welcomes new shopping trends,
and supports the gift of family time*

West Nyack, NY (October 2020): The 2020 holiday season is already shaping up to be a year like no other, which is why Palisades Center is announcing new hours and initiatives to make this holiday season safe, magical and memorable for everyone.

Earlier this year, retail marketing experts accurately predicted that retailers would encourage consumers to start their holiday shopping earlier by extending exclusive deals throughout the season in lieu of the traditional high-trafficked Thanksgiving/Black Friday kickoff. **Palisades Center's Marketing Director, Keri Cunningham,** said many of Palisades Center tenants are following the trend.

"We are seeing the early deals and shoppers and are encouraged by many of our tenants' plans to break up the traditional, one-day-only, Black Friday rush," said **Cunningham**. "The spreading-out of sales and deep discounts throughout the entire holiday season should help minimize lines and crowds. The deals to be had will be bigger than ever and available earlier than ever."

In addition, Cunningham announced that for the first time, Palisades Center will join fellow industry leaders by closing on Thanksgiving Day. Click [here](#) for a complete listing of Palisades Center's holiday hours.

"If the challenges of the pandemic have taught us anything, it is the value of time with family. It is our hope that our guests, tenants and on-site staff will be able to spend additional time with their loved ones and re-charge during the most active shopping season of the year."

Palisades Center has been a leader in taking concrete steps to ensure the safety of guests and employees by following guidelines issued by the Centers for Disease Control (CDC), New York State and Rockland County. Masks and social distancing will continue to be required to enter the property and guests are encouraged to follow the center's [Healthy Shopper Guidelines](#).

Santa *IS* also coming to town this holiday season with a scheduled return to Palisades Center in late November along with new safety protocols. Additional details will be shared in the upcoming weeks.

For more information on the upcoming holiday season or Palisades Center's comprehensive safety and sanitizing measures that have been implemented to help protect shoppers, tenants and employees at Palisades Center, visit palisadescenter.com/safety.

Guests are reminded to check the individual hours of tenants by visiting palisadescenter.com.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.