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## **LIVE COMEDY RETURNS TO PALISADES CENTER**

**West Nyack, NY (September 2020):** In the midst of a pandemic, live comedy returns to West Nyack as Levity Live Comedy Club presents **Improv Comedy Drive-In**, a four-weekend series of outdoor comedy shows that guarantee to bring laughter back to Palisades Center. The shows kick off September 12 with an all-star Hot Nights, Cool Comics lineup!

Improv Comedy Drive-In combines the nostalgia of a drive-in movie with the hilarity of a live comedy show, all from the comfort and safety of your own vehicle. See your favorite comedians larger-than-life on a 40-foot screen and hear them through your car stereo by tuning in to a dedicated FM station.

"The Improv was born in New York, so we are excited to get back to what we love -- offering NY audiences incredible live comedy shows," said **Cesar Blancarte, VP of Live Operations**. "The best way to do this in 2020 is to bring the Improv Comedy Drive-In to Nyack, where our Levity Live club already has a loyal fan base. We hope to see you there! We guarantee you a great night, full of laughter!"

"I applaud the return of live comedy to Palisades Center," said **Donald Franchino, Clarkstown Councilman**. "This is another step forward as we return to normalcy."

West Nyack Improv Live Comedy Drive-In will feature four shows in September and October:

- **Saturday, September 12:** Hot Nights, Cool Comics featuring Rosebud Baker, Seaton Smith, Dulce Sloan, Matteo Lane, Jannelle James and hosted by Pete Dominick
- **Saturday, September 19:** Dave Attell with special guests TBA
- **Saturday, September 26:** New York Kings of Comedy featuring Rob Stapleton, Capone, Talent and Mark Viera
- **Saturday, October 3:** Hot Nights, Cool Comics with Anthony DeVito, Emma Willman, Sean Patton, Mark Normand, Robert Kelly

"We are happy to host The Improv Comedy Drive-in at Palisades Center," said **Darrin Houseman, General Manager of Palisades Center**. "It is a unique experience that will provide us with a good laugh at a time when we need it most."

Tickets for all four shows are on sale now at <https://improv.com/nyack/>. Tickets are \$99 per car plus taxes and fees. Tickets must be presented upon entry and will not be available for purchase at the event. Space is limited. Parking is first-come, first-served. Events are 18+. Concessions from a select number of Palisades Center restaurants will be available and guests may bring their own items. Alcohol is not permitted.

Improv Comedy Drive-In launched in Irvine, CA in August with four sold out shows and continues to expand with West Nyack becoming the third LeVity Live-owned comedy club to host the series.

These shows mark the return of the Improv brand to the New York market, for the first time in nearly three decades. The Improvisation, later shortened to The Improv, was New York City's original live comedy club. It opened in 1963 at 358 W. 44th Street in Manhattan, where it remained until 1992. During that golden era of stand-up, the now biggest names in comedy first appeared on stage to cut their teeth and hone their craft in front of a live Improv audience.

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#### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

#### **About Pyramid Management Group, LLC**

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

#### **About Improv**

For over half a century, Improv Comedy Clubs have remained the premier stages for live comedy in the United States. Founded by Budd Friedman in New York's Hell's Kitchen in 1963, the list of talent appearing on Improv stages represent the Who's Who of American comedy, including Dave Chappelle, Billy Crystal, Ellen DeGeneres, Jamie Foxx, Gabriel Iglesias, Andy Kaufman, Jo Koy, Jay Leno, Eddie Murphy, Richard Pryor, Chris Rock, Adam Sandler, Amy Schumer, Jerry Seinfeld, Wanda Sykes, Lily Tomlin, Ali Wong, and more. Today, the Improv remains the largest live comedy brand in the world and continues to identify, present and support established and emerging artists worldwide. Acquired in early 2018 by Levity Live, the Improv brand comprises 23 comedy club locations nationwide. For more information visit [www.improv.com](http://www.improv.com), [Facebook](#) or [Instagram](#).

### **About Levity Live**

Levity Live is a leading entertainment brand that combines multiple award-winning production companies, talent management, and a national network of live entertainment venues. Triage Entertainment and Lando Entertainment have produced over 3,000 hours of premium content for broadcast, cable, SVOD and global distribution, including scripted, non-scripted and multi-cam live events. Levity Talent represents over 60 artists, including A-list comedians, producers and writers. Levity's live venues division includes Improv owned-and-operated comedy clubs as well as Improv-licensed clubs from coast to coast. For more information, please visit <http://www.levitylive.com/>.