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NEW 7-ELEVEN® STORE OPENS AT PALISADES CENTER

WEST NYACK, N.Y. (September 23, 2020): 7-Eleven Inc., the premier name in convenience retailing, will open a new store at Palisades Center on Wednesday, September 23. The location is located on level one near Best Buy and is one of several mall locations 7-Eleven plans to open in the future.

The 3,500-square-foot store, open from 11 a.m. until 7 p.m. Monday through Saturday, and 11 a.m. until 6 p.m. on Sunday, gives customers a place to take a break from shopping and grab one of their favorite 7-Eleven treats, including Big Gulp® and Slurpee® drinks, Big Bite® hot dogs, new ovens for cookies baked in the store daily, 7-Select™ snack items and more.

This location also includes the brand's new expanded hot and cold beverage menu, with the addition of touch-screen machines that brew custom hot coffee drinks like lattes, cappuccinos and espresso shots in just seconds. Customers can make their cup, their way at the expansive condiment station with various toppings, sprinkles and sweeteners.

As with all proprietary 7 Eleven beverages, the cup size determines the price, not what goes in it – whether it's a tall hot cup of Colombian or an iced latte with non-fat milk, an extra shot of espresso and sugar-free hazelnut syrup. Competitive prices are a far cry from typical coffeehouse prices.

"It's exciting to see another business opening their doors at Palisades Center," said **Donald Franchino, Clarkstown Councilman**. "7-Eleven is a marketplace leader in convenience store retailing and their strategic decision to open their new concept store at Palisades Center is just

one example that shows how viable the Center is for the local economy, businesses, and Clarkstown community."

"We strive to provide our guests with a great shopping experience," said **Darrin Houseman, General Manager of Palisades Center**. "The addition of 7-Eleven gives guests a quick place to recharge so they can continue shopping and having fun."

Customers who visit the store will be able to sign up for the 7Rewards® loyalty program found in the 7-Eleven smartphone app. 7Rewards members can redeem points on nearly all 7 Eleven products. The 7-Eleven app with 7Rewards loyalty program is available in the App Store and Google Play.

7-Eleven is consistently ranked as a top franchisor and offers a turnkey business model built for success. More information about franchising with 7-Eleven is available at <http://franchise.7-eleven.com/franchise/home>.

To learn more about Palisades Center, safety measures and other happenings, please visit www.palisadescenter.com.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About 7-Eleven, Inc.

7-Eleven, Inc. is the premier name and largest chain in the convenience-retailing industry. Based in Irving, Texas, 7-Eleven operates, franchises and/or licenses more than 71,100 stores in 17 countries, including 11,800 in North America. Known for its iconic brands such as Slurpee®, Big Bite® and Big Gulp®, 7-Eleven has expanded into high-quality sandwiches, salads, side dishes, cut fruit and protein boxes, as well as pizza, chicken wings and mini beef tacos. 7-Eleven offers customers industry-leading private brand products under the 7-Select™ brand including healthy options, decadent treats, and everyday favorites, at an outstanding value. Customers can earn and redeem points on various items in stores nationwide through its 7Rewards® loyalty program with more than 35 million members, place an order in the 7NOW® delivery app in over 1,300 cities, or rely on 7-Eleven for bill payment service, self-service lockers and other convenient services. Find out more online at www.7-Eleven.com, via the

7Rewards customer loyalty platform on the 7-Eleven mobile app, or on social media at Facebook, Twitter and Instagram.