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AUNTIE ANNE'S® ROLLS INTO PALISADES CENTER

WEST NYACK, N.Y. (August 2020): Auntie Anne's®, the world's largest hand-rolled soft pretzel chain, is celebrating the opening of its Palisades Center location on August 21 with a 30-day pretzel promotion. Shoppers are invited to stop by this new kiosk, located on Level Two, to enjoy the Original pretzel for just \$1.00.

"We're pleased to announce that our long-awaited Palisades Center location is opening," said Hamza Warriach, Owner of Auntie Anne's and Cinnabon. "At Auntie Anne's, we take great pride in superior quality and extraordinary taste. We look forward to bringing another delicious snack to West Nyack."

"Auntie Anne's is a staple in malls across the world," said Darrin Houseman, General Manager of Palisades Center. "We are excited our customers can now enjoy their fresh-baked, quality products here at Palisades Center."

As always, Auntie Anne's guests can order from an extensive menu of freshly-baked, hand-rolled pretzel products, ranging from the classic Original to Sweet Almond to savory Roasted Garlic Parmesan. Guests can also pick up the portable Pretzel Nuggets, Pretzel Dog or Mini Pretzel Dogs, and pair them with a refreshing Old-Fashioned Lemonade or fruity Lemonade Mixer.

To learn more about Auntie Anne's visit <https://www.AuntieAnnes.com>. To learn more about Palisades Center and other happenings, please visit www.PalisadesCenter.com.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Auntie Anne's®

With more than 1,800 locations in 48 states and more than 25 countries, Auntie Anne's mixes, twists and bakes pretzels to golden brown perfection all day long in full view of guests. Auntie Anne's can be found in malls and outlet centers, as well as in non-traditional spaces including universities, airports, Walmarts, travel plazas, military bases, and food trucks. For more information, visit AuntieAnnes.com, or follow on [Facebook](#), [Twitter](#) and [Instagram](#). To receive the latest offers – including a free pretzel for your birthday – download the [My Pretzel Perks app](#).