

**FOR IMMEDIATE RELEASE:**

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**CELEBRATE VALENTINE'S DAY AT PALISADES CENTER**

**WEST NYACK, N.Y. (February 2020):** This week, Palisades Center is celebrating Valentine's Day with in-store promotions, dining specials, and special events.

**In-store Promotions**

**Build-A-Bear** – Experience love in every hug with Build-A-Bear's hot new arrivals including the Slow Cute Sloth and Big Hearts Bear.

**Charlotte Russe** – Dress to impress for yourself, or that special someone. The "Love Our Sale" is happening now at Charlotte Russe offering up to 50%-80% off.

**Swarovski** – This Valentine's Day receive a Swarovski reusable water bottle with your purchase of \$175 or more.

**Yankee Candle** – Turn a special moment into a memory with a personalized candle from Yankee Candle. It's only \$5 to create yours in store, in minutes.

**Yogibo** – Love is in the air, and so are the sales at Yogibo. This Valentine's Day save 15% storewide on everything.

**Dining Specials**

**Cinnabon** – Cinnabon's heart-shaped CinnaPacks are making a comeback. Packed with sugar and spice, they make the perfect gift for your sweetheart with a sweet tooth.

**Häagen Daz** – Treat your love to the limited-edition Ruby Cacao Bar and Ruby Cacao Crackle TRIO CRISPY LAYERS treats that combine intense fruitiness, fresh, sour notes and a hint of cacao rawness that deliver a sensorial delight unlike anything else.

**Texas de Brazil** – Wine and dine your significant other for Valentine's Day. Palisades Center's Texas de Brazil will open early for lunch and dinner hours will begin at 4:00 PM.

**Special Events**

**Autobahn Indoor Speedway** – Make your Valentine's Day memorable at Autobahn Indoor Speedway. Specials are being offered all week, including a buy two races, get two free promotions.

**Color Me Mine** – Paint pottery with your significant other while listening to Valentine's jams. Reserve your spot in advance.

**Godfrey at Levity Live** – Enjoy some laughs with your loved one this Valentine's Day. Godfrey, one of the hottest and most versatile comedians on the circuit today, will perform at Levity Live this Valentine's Day. Check the website for show times and to purchase tickets.

To learn more about these special promotions and other happenings at Palisades Center, visit [www.palisadescenter.com](http://www.palisadescenter.com).

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### **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering 148 retail stores, 30 dining options, and 16 entertainment options, including a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).