

FOR IMMEDIATE RELEASE:

January 13, 2020

MARKETING CONTACT:

Keri Cunningham, Marketing Director

KeriCunningham@pyramidmg.com

845-348-1005, ext. 110



PALISADES CENTER RELEASES ANNUAL COMMUNITY REPORT

WEST NYACK, N.Y. (January 2020): Palisades Center today released its 2019 Community Report that highlights the results of the Center’s collaboration with Clarkstown and Rockland County’s non-profit community organizations over the past year. The Community Report is now available at <https://bit.ly/2NnstPJ>.

In 2019, Palisades Center hosted over 400 non-profit events and partnered with 61 different local organizations that utilized the Center for meeting space, fundraising, and awareness campaigns. In addition, Palisades Center launched the #PalisadesCares awareness campaign that promoted the Center’s non-profit partnerships to over 20 million visits through the Center’s communications channels.

“Giving back to the community is important to the Palisades Center team,” said Darrin Houseman, General Manager of Palisades Center. “Palisades Cares is our way of saying “thank you” to the local non-profit organizations throughout Clarkstown and Rockland County.”

BRIDGES is one of the organizations that utilized Palisades Center to celebrate the anniversary of the signing of the American Disabilities Act (ADA). The event drew hundreds of guests and honored community members making a positive impact for the disability community.

“BRIDGES is thankful for having a place like Palisades Center that is accessible to the public and to people with disabilities,” said Carlos Martinez, CEO/Executive Director of BRIDGES. “Our efforts to engage the public on disability topics is enhanced and amplified through our partnership with Palisades Center. Advancing topics regarding the ADA to people with disabilities, their friends and family, as well as employers and businesses makes Palisades Center a desirable location to reach the community and continue efforts towards equality and accessibility. We look forward to continuing our partnership!”

Palisades Center is pleased to work with all not-for-profit organizations, whether a tabling opportunity for fundraising and awareness campaigns, a community room for training, or a large event in one of the common areas. Palisades Center is where the community comes together.

Organizations that are interested in partnering with Palisades Center may visit www.palisadescenter.com/eventspaces to start the application process or call 845-348-1000.

To learn more about happenings at Palisades Center, visit www.palisadescenter.com.

###

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.