

**FOR IMMEDIATE RELEASE:**

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**PALISADES CENTER OFFERS GUESTS MULTIPLE WAYS  
TO CELEBRATE THE NEW YEAR**

**WEST NYACK, N.Y. (December 2019):** Palisades Center offers guests a variety of New Year's Eve activities to celebrate the upcoming year with family and friends. Some of the New Year's Eve happenings taking place at Palisades Center include:

**Dave & Buster's Ring in the 20's Events**

Join Dave & Buster's on Level Four at Palisades Center for an exclusive celebration to ring in the New Year! All packages include a dinner buffet of all your Dave & Buster's favorites, play in the Million Dollar Midway, New Year's Eve favors to get you in the spirit, a live DJ and dancing, and a champagne toast at midnight (or apple cider for the underage guests). The NEW 40-foot television WOW Wall will have you feeling like you are right in the middle of all the Times Square action!

Dave & Buster's will also be hosting a "Noon" Year's Eve Family Celebration from 10:00am-12:00pm. Tickets include a breakfast buffet, a \$10.00 power card for Ticket Games and Unlimited Video Game Play, festive party favors, a gingerale toast at "Noon" Years, and other ball drop celebrations.

For more information, visit <https://www.palisadescenter.com/event/dave-busters-palisades-new-years-eve-celebration-2020/>.

**Lucky Strike's New Year's Eve Party**

Lucky Strike on Level 4 at Palisades Center is pulling out all the stops to make your New Year's Eve a killer night out. New Year's Eve packages include the family-friendly daytime version from 12:00pm-5:00pm with two-hours of bowling, shoe rental, unlimited soft drinks, sparkling cider, and party favors. For adults over 21, the party starts at 6:00pm and includes two-hours of bowling, shoe rental, two drink tickets, chips and salsa, unlimited soft drinks, champagne toast at midnight, and party favors. For more information and to book your lane, call 845-358-1602 or email [westnyackparties@luckystrikesocial.com](mailto:westnyackparties@luckystrikesocial.com).

**Texas de Brazil's New Year's Eve All-Day Dinner Menu**

Texas de Brazil, the upscale, authentic Brazilian steakhouse will be serving the dinner menu all day Tuesday, December 31<sup>st</sup> and Wednesday, January 1<sup>st</sup>. Kick-off your New Year the right way by enjoying meats cooked the gaucho way – over an open flame with natural wood charcoal, a chef-crafted salad area, and desserts that you worked hard for all year! Palisades Center's Texas de Brazil is located on Level One and will be open at 12:00 noon on both days. Reservations are strongly encouraged. For more information visit <https://www.palisadescenter.com/event/new-years-eve-and-new-years-day-at-texas-de-brazil/>.

**Levity Live's Laugh Your Way Into 2020**

Levity Live, located on Level Four of Palisades Center will feature Derrick “Capone” Lee, the Gangster of Comedy on New Year’s Eve. This eight-year comedic veteran has performed with professionals such as Tracey Morgan, Talent, and Michael Epps. His ability to adapt to any audience has made him a mainstay in the comedy arena. Shows are scheduled for 7:00pm and 10:00pm. Visit <https://improv.com/nyack/comic/capone/> for more information and to purchase tickets.

### **AMC Theatres Movie Selections**

Plan on catching a movie before the night begins at Palisades Center’s AMC Theatres. This renovated theater has premium offerings, reserved seating, and an IMAX theatre scheduled to show *Star Wars: The Rise of Skywalker* on New Year’s Eve. For more information on show times and to reserve your tickets, visit <https://www.amctheatres.com/movie-theatres/west-nyack/amc-palisades-21/showtimes/all/2019-12-31/amc-palisades-21/all>.

### **Give Back with American Red Cross**

The last thing you can do in 2019 is save up to three lives by scheduling time with the American Red Cross to donate blood. The American Red Cross will be holding a blood drive at Palisades Center from 10:00am to 2:00pm on New Year’s Eve. Schedule to donate at [www.RedCrossBlood.org](http://www.RedCrossBlood.org) and enter sponsor code: Palisades. New donors are needed and walk-ins are welcome. For more information call 1-800-RED-CROSS.

To learn more about the events and other happenings at Palisades Center, visit [www.palisadescenter.com](http://www.palisadescenter.com).

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### **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).