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**BLU ALEHOUSE, A NEW AMERICAN RESTAURANT, OPENS FIRST NEW YORK LOCATION
AT PALISADES CENTER**

WEST NYACK, NY (December 2019) - Blu Alehouse known for its New American dining and upscale sports bar atmosphere, opened their first New York location at Palisades Center last week. The 388-seat restaurant is located on level 4 near AMC Theater. Blu Alehouse currently has two other locations in Riverdale and Woodbridge, New Jersey.

Visitors to Blu Alehouse can expect a melting pot of traditional American cooking infused with ethnic flavors, one of the biggest bars in the tri-state offering over 40 beers on tap, and plenty of big screen televisions to catch the latest game. This premier destination has something for everyone – a family restaurant by day, and an unforgettable nightlife experience after dark.

“Blu Alehouse is a great addition to Palisades Center’s unique and diverse merchant mix,” said Darrin Houseman, General Manager at Palisades Center. “Visitors will love Blu Alehouse’s unique menu, drink selection, excellent service, and beautiful décor.”

“We are ecstatic to be opening our newest and largest Blu Alehouse at Palisades Center. We look forward to introducing the community to our scratch kitchen, and cannot wait to welcome you in,” said Kosta Gianopoulos, Owner of Blu Alehouse.

“It gives me great pleasure to see another excellent dining establishment opening here at the Palisades Center,” said Rockland County Executive Ed Day. “I have visited other Blu Alehouse locations before and can’t wait to try out the food here.”

“I am delighted to welcome Blu Alehouse to the Palisades Center and the Town of Clarkstown,” said George Hoehmann, Town of Clarkstown Supervisor. “Blu Alehouse offers residents and visitors of our area another great option at the Palisades Center to enjoy good food and drinks with family and friends. On behalf of the Town, we wish you much success in your new location.”

“We are excited that Blu Alehouse has finally opened their doors at Palisades Center,” said Donald Franchino, Clarkstown Councilman. “Now, the residents of Clarkstown have another great restaurant option to enjoy.”

A ribbon cutting and grand opening ceremony will take place on Tuesday, December 10 at 4:30p.m. For more information on new and opening retail, dining and entertainment attractions at Palisades Center, visit palisadescenter.com.

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About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.