

**FOR IMMEDIATE RELEASE:**

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**CELEBRATE COLUMBUS DAY WEEKEND WITH PALISADES CENTER**

**WEST NYACK, N.Y.:** Get ready to spend your Columbus Day weekend with Palisades Center, your shopping, dining, and entertainment destination in the Southern New York area! Hours of operation will remain normal throughout the holiday weekend.

**WHAT:** Columbus Day Holiday Weekend Hours at Palisades Center

**WHEN:** Friday, October 11<sup>th</sup> from 10:00 a.m. to 9:30 p.m.

Saturday, October 12<sup>th</sup> from 10:00 a.m. to 9:30 p.m.

Sunday, October 13<sup>th</sup> from 11:00 a.m. to 7:00 p.m.

Monday, October 14<sup>th</sup> from 10:00 a.m. to 9:30 p.m.

Deals

**Aldo:** Aldo's Mid-Season Sale started on October 7<sup>th</sup>. For a limited time only on select footwear, handbags, and accessories. Come visit in-store!

**Dick's Sporting Goods:** Save up to 50 percent off this holiday weekend on your favorite brands for apparel, footwear, outdoor activities and more!

**Macy's:** Visit Macy's today for their annual Columbus Day Sale! Save a total of 40 to 60 percent storewide with their specialty coupon! Exclusions apply.

**Skechers:** Stop by Skechers and take \$20.00 off your purchase of \$100 or more!

**Swarovski:** Buy one, get one 50 percent off! Purchase a full-price product to redeem offer. Visit participating store for details.

**Yogibo:** There's something for everyone this autumn at Yogibo when you save 15 percent storewide! See store for details and restrictions.

Weekend Events

**Battle for Salvation's 10th annual 40K Grand Tournament:** Battle for Salvation will return again to Palisades Center for their annual gaming tournament! Registration at this time is currently full, however, guests may visit to see the tournament in action!

**WHAT:** Battle for Salvation's 10th annual 40K Grand Tournament

**WHEN:** Saturday, October 12<sup>th</sup> to Sunday, October 13<sup>th</sup>

**WHERE:** Adler Community Room, Level Four near Palisades Center Ice Rink

For more information about the tournament, please visit [www.battleforsalvation.com](http://www.battleforsalvation.com).

**Non-Profit Fair:** For the first time, Palisades Center will be hosting a non-profit fair co-sponsored by Leinad Business Consulting. Working with over seventy-five non-profit organization on an annual basis, Palisades Center invites the local community to meet-and-greet their community partners.

**WHAT:** Palisades Center Non-Profit Fair  
**WHEN:** Saturday, October 12<sup>th</sup> from 12:00 to 4:00 p.m.  
**WHERE:** East Court, Level One near H&M

For more information and organizations participating in the Non-Profit Fair, please visit [www.palisadescenter.com/event/13239](http://www.palisadescenter.com/event/13239).

**Second Annual Rocktober Music Series:** On select evenings throughout October, Palisades Center will host their second annual Rocktober Music Series within the ThEATery Court on Level Four! Palisades Center has invited four talented musicians and bands to partake in their second Rocktober Music Series showcase to quick-off the holiday season.

**WHAT:** Rocktober Music Series  
**TIME:** 7:00 p.m. to 9:00 p.m.  
**WHEN:** Saturday, October 12<sup>th</sup> with Joe D'Urso's Acoustic Excursion  
Friday, October 18<sup>th</sup> with The Danger Days  
Saturday, October 26<sup>th</sup> with The Foxfires  
**WHERE:** ThEATery Court, on Level Four near Target

Learn more about the musicians at [www.palisadescenter.com/rocktober-music-series-returns-to-palisades-center/](http://www.palisadescenter.com/rocktober-music-series-returns-to-palisades-center/).

To learn about more happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

#### **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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