

FOR IMMEDIATE RELEASE:

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**TWO ROCKLAND NON-PROFIT ORGANIZATIONS TO HOST
SPECIAL EVENTS AT PALISADES CENTER**

-- *#PalisadesCares, Where Community Comes Together --*

WEST NYACK, N.Y.: Palisades Center is delighted to welcome back United Way of Rockland and AAPI of Rockland for their annual non-profit events!

On September 27th, the United Way of Rockland will coordinate the 2019 Fall Day of Caring, considered the longest-running, largest, single-day volunteer community service event in Rockland County! For twenty-six years the United Way of Rockland has brought together a local network of businesses, colleges, government agencies and community organizations to complete service projects at local health and human service agencies.

The most recent Day of Caring on May 3, 2019 brought together 200 volunteers, to work at 20 different nonprofit sites, resulting in \$43,000 in labor and cost savings. We expect the 2019 Fall Day of Caring to be equally as impactful!

"These services are crucial to our nonprofit partners," said Dana Treacy, president & CEO of United Way of Rockland. "These are projects that they couldn't otherwise afford, so the volunteers are critical. Agencies in Rockland are able to get so much more done when we work together."

Fall Day of Caring will commence with a Kick-off Luncheon & Rally at the Palisades Center, Raso Community Room, West Nyack, NY at 11:30 am, to celebrate volunteers for their service and event sponsors for their generosity. Among the attendees will be local elected officials, as well as representatives from Rockland County businesses, colleges, community organizations and nonprofits. Directly following, volunteer teams will proceed to their assigned projects at local non-profits.

What: United Way of Rockland's Fall Day of Caring

When: Friday, September 27th

Where: Palisades Center (Kick-off Luncheon & Rally) and throughout Rockland County

Returning to Palisades Center, AAPI of Rockland (or, American Association of Physicians of Indian Origin) and the Indian Cultural Society of Rockland will host their 15th Annual Health Fair offering free services to the community. Free services include blood pressure, cholesterol, pain, osteoporosis, yoga and wellness, blood sugar, lung function, nutrition, weight loss, dental, and optometry. In addition, flu vaccinations and snacks will be available while supplies last.

"We are thrilled to welcome back AAPI of Rockland for their 15th annual health fair," said Assistant Marketing Director, Catherine Horvath. "It's wonderful to see the team return to serve the local community with the variety of health professionals."

For event details and inquiries, please contact Sue Madrous at (845) 942 – 1001.

What: AAPI of Rockland 15th Annual Health Fair

When: Saturday, September 28th from 1:00 to 4:00 p.m.

Where: East Court, Level One near H&M

To learn more about other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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