

**FOR IMMEDIATE RELEASE:**

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**PALISADES CENTER IS YOUR BACK TO SCHOOL SUPPLY DESTINATION**

**WEST NYACK, N.Y.:** Get ready to go back to school with Palisades Center, your shopping, dining, and entertainment destination in the Southern New York area to make their first day as special as can be!

**DSW:** Release with DSW's "The Best of US" with old school, new school, too cool for school, back to school shoes and accessories. The top brands, newest styles, and super smart prices only at DSW.

**H&M:** Get them kid's trousers they'll love! Styles from \$9.99, dinos and sequins and cars — oh my! Get a leg-up on their bottoms drawer with our assortment of styles in eye-catching colors and impressive prints. From cool joggers to easy leggings, the kids will love them as much as you'll love the price! Plus, get points on every purchase when you join their loyalty program. Shop now!

**Lenscrafters:** Enjoy 50% -off lenses with Vision Days with a complete pair purchase for both eyeglasses and prescription sunglasses.

**Papaya:** Go back to school in style and save! Jeans starting at \$15.99, denim jackets at \$17.99, plaid skirts starting at \$9.00, and more \$10.00 and under deals!

**Skechers:** Go back to school in STYLE! Shop 25% off all kids' shoes! Or stop by SKECHERS and buy one pair, and get the second pair 30% OFF. Don't just go back to school; *rule* the school in your SKECHERS. Both promotions cannot be combined with other discounts or promotions.

**Staples:** Finish your school-supply shopping early with the help of Staples!

**Vera Bradley:** Stop by Vera Bradley's kiosk on Level Two, near Starbucks to get the latest patterns for your back to school gear!

To find more back to school finds and other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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