

**FOR IMMEDIATE RELEASE:**

June 18, 2019

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**PROSHRED SECURITY ANNUAL CHARITY EVENT RETURNS TO PALISADES CENTER**

**WEST NYACK, N.Y.:** On Saturday, June 22<sup>nd</sup>, Proshred Security will host their “Shred Cancer” event in the Palisades Center parking lot. Individuals may bring boxes of documents or multi-media to one of Proshred’s on-site shredding trucks to safely and securely dispose of unwanted personal information. The suggested donation of \$5.00 per box will go directly towards funding AICR’s cancer research and education programs.

For the past six years, Proshred Security has taken initiative to assist the American Institute for Cancer Research (AICR) by hosting a donation event in various locations across the United States. There will be over thirty events held nationwide and Palisades Center is the only location in the New York Metropolitan-area hosting “Shred Cancer.” The fundraising goal this year is \$55,000.00.

“We’re excited to partner for the sixth year with Proshred. It’s a great opportunity for community involvement and to come out in support of cancer research,” said Catherine Horvath, assistant marketing director of Palisades Center.

**What:** Proshred Security – Shred Cancer Event  
**When:** Saturday, June 22<sup>nd</sup> from 11:00 a.m. to 2:00 p.m.  
**Where:** Parking Lot F near The Cheesecake Factory

Communities nationwide are welcomed to bring up to five boxes of documents per person. To learn more about Proshred Security and their campaign efforts, please visit [www.proshred.com/shred-events](http://www.proshred.com/shred-events). To learn more about the event and other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About PROSHRED® Security**

PROSHRED® is an industry leader providing mobile shredding services and document destruction. We are the only locally owned and nationally operated shredding company with both ISO 9001 and NAID AAA certifications.

PROSHRED® operates in 40 major metropolitan markets in the United States with a fleet of over 136 trucks. For more information, please visit: <https://www.proshred.com/>

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).