

FOR IMMEDIATE RELEASE:

March 12, 2019

MARKETING CONTACT:

Rachel Chester, Director of Marketing

RachelChester@pyramidmg.com

845-348-1005, ext. 110



MARCH THROUGH MARCH WITH INVITE HEALTH

WEST NYACK, N.Y.: On Saturday, March 16th, Invite Health welcomes guests to join them for a kick-off event launching their fourteen-day walking challenge!

InVite Health has partnered with Wellable to offer guests a challenge no one will want to miss! For the next fourteen days starting March 16th, join InVite Health as they challenge participants to reach new walking goals and offer exclusive access to in-store discounts, contests, and reward points! Participant registration enters guests into the Walking Challenge Sweepstakes, where eight lucky winners will be chosen to receive free products from Cuisinart™, LivLiga™, Garmin™ and Hidrate Spark!

Join InVite Health at the Kick-Off Event on Saturday, March 16th from 9:00 a.m. to 12:00 p.m. at Palisades Center in West Nyack, New York. Receive reward points for the steps taken, free giveaways, 50% off retail in-store, and free nutritional consultations with Chief Scientific Director and Radio Host of InVite Health Radio, Jerry Hickey, R.Ph. The first four sweepstakes winners will be announced at the event!

WHAT: Walking Challenge with Invite Health

WHEN: Saturday, March 16th, 2019 from 9:00 a.m. to 12:00 p.m.

WHERE: Invite Health, Level Two near Macy's

To register for the walking challenge, please visit www.invitehealth.com. To learn more about the event and other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

###