

**FOR IMMEDIATE RELEASE:**

March 19, 2019

**MARKETING CONTACT:**

Rachel Chester, Director of Marketing

[RachelChester@pyramidmg.com](mailto:RachelChester@pyramidmg.com)

845-348-1005, ext. 110



**ENJOY FULL-COURT FUN THIS MONTH AT PALISADES CENTER**

**WEST NYACK, N.Y.:** Place your bets on amazing deals and offerings at Palisades Center for March Madness 2019!

**Buffalo Wild Wings:** Buffalo Wild Wings will have all your favorite beers throughout the month of March while watching the game. A special ad will play only if the game goes into overtime.

**Build-A-Bear Workshop:** Let the kid's join in on the fun for a family night celebration! Bring to life a new "fantastic" member to the family and get them to showcase team spirit with a team jersey!

**Color Me Mine:** Create lasting memories at Color Me Mine to paint a new piece of pottery, including a basketball-themed statue.

**Dave & Buster's:** As your hoops headquarters, hit the arcade and challenge friends to play "Super Shot" and "Nothin' But Net" with rechargeable power cards from Dave & Buster's! Game day favorites will be available including wings, burger platters, nachos, beer, and more.

**Footlocker:** Grab a new pair of Jordan Retro 9 or PUMA Uproar. Whatever your style, Footlocker will help you keep up the pace!

**Modell's Sporting Goods:** Collect the latest Wilson NCAA Solution Basketball at Modell's Sporting Goods. Every spring, Wilson NCAA basketballs make the most thrilling plays of the year in the hands of the game's top student athletes. The Official Basketball of the NCAA Championships and NCAA March Madness raises the standards for performance and innovation on the court with Final Four tested gripability and playability.

**Yard House:** With twenty-plus TVs and signature island bar, you'll want to catch every buzzer beater at Yard House during the month of madness.

To learn more about other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

###