

FOR IMMEDIATE RELEASE:

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BE GREEN WITH ENVY FOR ST. PATRICK'S DAY AT PALISADES CENTER

WEST NYACK, N.Y.: This past weekend, Palisades Center hosted their first St. Patrick's Day Cultural Event on Saturday, March 9th with a heritage showcase and tavern sing-a-longs. The St. Patrick's celebrations don't stop there. Be "green with envy" at all the local parades and pubs within the ThEATery to get into the spirit with the help from Palisades Center!

Barnes & Noble: For those who in the family who can't enjoy all the traditional St. Patrick's Day celebrations, bring home a copy of traditional Irish fairy and folk tales to expand their imaginations. Or, start your own collection of books featuring Ireland's fantastic landscapes and vast history!

Ben & Jerry's: Stop by Ben & Jerry's on Level Two near Ardene to a Mint Chocolate Chip scoop in a cup or a waffle cone!

Box Lunch: Box Lunch has countless options of merchandise to choose from with throwbacks to favorite franchises!

Color Me Mine: Color Me Mine is playing host to a special Munchkin Monday event today for young families to paint a Rainbow Piggy-bank! Stop by the shop today to create a one-of-a-kind piece of pottery to show your Irish flair or to hold all of your gold coins.

DauidsTea: Can't have too "matcha" tea when you go to DauidsTea! Try a sample from one of the many matcha teas flavors from rose, golden turmeric, wild honey, and more!

Dunkin' Donuts: During the month of March, Dunkin' Donuts is promoting their special on \$2.00 Medium Iced Coffee from 2:00 p.m. to 6:00 p.m. and their famous Irish Crème is back to celebrate St. Patrick's Day!

Hot Topic: Enjoy 30% -off costumes, accessories, and clothing options where you can find all the "hot topic" items to talk about.

Pandora: Find your new lucky charms with Pandora for a one-of-a-kind bracelet.

Spencer's: Ready to put together the most "shamrocking" outfit? Spencer's selection of St. Patrick's Day merchandise has all you need to get lucky this year, including kilts, flasks, and costumes.

TGI Fridays: To continue with evening festivities, TGI Friday's is celebrating with great deals including \$5.00 Pot of Gold (Irish Mule with a side car of gold beads), \$5.00 Rainbow Shooter, \$5.00 Green Tea Shooter, and \$5.00 draft beers.

To learn more about other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center

offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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