

FOR IMMEDIATE RELEASE:

October 4, 2018

MARKETING CONTACT:

Rachel Chester, Director of Marketing

RachelChester@pyramidmg.com

845-348-1005 ext. 110



MUNCHKIN MONDAY AT PALISADES CENTER CELEBRATES HALLOWEEN

WEST NYACK, N.Y.: During the month of October, Palisades Center’s kids club “Munchkin Mondays” invites families for two exclusive events!

The first Munchkin Monday event in October will take place at Color Me Mine, where families will have the opportunity to paint petite jack-o-lanterns for Halloween. All children will have the opportunity to artistically express themselves for this interactive event. To register for this event, please call Color Me Mine at (845) 358 – 5050. Seating is limited.

WHAT: Munchkin Monday – Pottery Painting at Color Me Mine

WHEN: Monday, October 8th, 2018

TIME: 11:00 a.m. to 12:00 p.m.

WHERE: Color Me Mine, Level Three near Build-a-Bear Workshop

RSVP is required and seating is limited.

Palisades Center’s popular Spookfest celebrations will take place on Monday, October 22nd! This annual Halloween celebration will include a performance by Evan Gotfried, interactive stations with stores, such as Party Animals and Outback Steakhouse, and a “scary” storytime session and costume parade led by Jack and Sally Skellington!

WHAT: Munchkin Monday – Spookfest!

WHEN: Monday, October 22nd, 2018

TIME: 11:00 a.m. to 12:00 p.m.

WHERE: East Court, Level One near H&M

For more information about Munchkin Mondays, please visit <https://www.palisadescenter.com/munchkin-monday/>. To learn more about other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadesctr, or www.instagram.com/palisadesctr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

###