

FOR IMMEDIATE RELEASE:

August 27, 2018

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PALISADES CENTER LAUNCHES #LABOROFLOVE CAMPAIGN

WEST NYACK, N.Y.: Starting Monday, August 27, 2018 until Friday, August 31, 2018, Palisades Center will highlight a mall employee each day in celebration of Labor Day. Here at Palisades Center and throughout the entire Pyramid Management Group portfolio, we appreciate and care greatly for each and every member of our community.

Through Instagram and Facebook, as well as a blog post, Palisades Center will profile one mall employee each day. Each employee represents a different merchant and shares their favorite aspects of working at Palisades Center. For example Monday's post will feature Josh, from Clarks on Level 1.

"I'm passionate about our product but I also love interacting with the customers. I like working at Palisades Center because there's such a great selection of different retailers," said Josh.

Palisades Center is an economic force for Clarkstown and Rockland County. This would not be possible without the thousands of people Palisades Center employs. The Palisades Center Mall Management team is grateful for their hard work and their dedication to making the best experience possible for our guests.

"This year we are launching the #LaborOfLove campaign so our guests as well as our employees know that we are appreciative of everyone in the Palisades Center community. This is a colossal mall that supports the local community and county and most importantly, a place for people to enjoy with their families. Mall employees keep this place running, and not just running, but running well," said General Manager of Palisades Center, Darrin Houseman.

Users can engage with the #LaborOfLove campaign on Facebook, Instagram and on our website.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

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