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STEVE MADDEN NOW OPEN AFTER RENOVATION AT PALISADES CENTER

WEST NYACK, N.Y.: Steve Madden is now open after being closed for renovations! The newly updated store can now be visited at Palisades Center on level 1 near Zara.

Updates include cool blue-toned lights to create a calm essence while shopping, new tables and glass shelving, where all products are now displayed to showcase all features and options, a dedicated men's section, and a wall specifically designed for handbags. The major update comes from relocating the new cashier's desk to make more room for tables, seating, and new product sections. Guests can view sales and promotions on the new flat-screen behind the desk to learn more about the Steve Madden brand.

"The remodel and new layout of the store is wonderful for our guests!" said Rachel Chester, marketing director for Palisades Center, "We hope everyone will enjoy their new environment while shoe shopping."

WHAT: Steven Madden Renovation at Palisades Center

WHERE: Level One near Zara

To learn more about tenants, events and other happenings at Palisades Center, please visit

www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

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