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BEEF JERKY OUTLET OPENS AT PALISADES CENTER

WEST NYACK, N.Y.: This past Memorial Day weekend, Palisades Center welcomed Beef Jerky Outlet, a new specialty retailer dedicated to domestic and exotic jerky products.

Infused with quality ingredients, this unique store carries over 100 varieties and sizes of jerky including fan favorites such as beef, turkey and venison, but also unusual and exotic varieties such as elk, buffalo, alligator, kangaroo, salmon and many more! For the chef, tail gate fan and barbeque enthusiast, Beef Jerky Outlet also carries a huge selection of barbeque sauces, hot sauces, dry rubs and marinades, as well as kits to make your own jerky.

“We’re excited to add Beef Jerky Outlet to our diverse tenant list,” says Rachel Chester, Director of Marketing at Palisades Center. “We’re certain that Beef Jerky Outlet will do great success, especially as the summer months approach!”

For more information and updates, please visit www.palisadescenter.com.

About Beef Jerky Outlet

The Beef Jerky Outlet was founded in 2010 and is the country’s first national jerky franchise. The company is headquartered in Kodak, Tennessee and there are currently more than 100 franchise locations, including 6 founder-owned stores, with many additional stores planned. The Beef Jerky Outlet specializes in more than 100 varieties of premium jerky including exotic meats like kangaroo, alligator, venison and elk, as well as specialty flavors such as Moonshine and Cajun. Jerky is lean, high in protein, low in calories, contains less than 3% fat and has an extremely long shelf life. Millions seek out and enjoy this very nutritious snack every day. Across the country people are literally eating it up! For more information, visit <https://www.beefjerkyoutlet.com/>.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

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