

FOR IMMEDIATE RELEASE:

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WENDY'S RALLIES FOR FOSTER CARE BY HOSTING A DONATION CAMPAIGN



WEST NYACK, N.Y.: In an effort to raise awareness and fundraise for the Dave Thomas Foundation for Adoption®, participating Wendy's®, including West Nyack location at Palisades Center, will be hosting a community night. On Tuesday, May 8th, we invite customers to come show their support for finding permanent and loving homes for children in foster care by dining with us. 15% of restaurant sales between 5:00 to 8:00 p.m. will go to support the Foundation in its continued efforts to find forever homes for children waiting in foster care.

As an adopted child himself, Wendy's founder Dave Thomas created the Foundation because he believed that children in foster care "aren't someone else's responsibility, they are our responsibility." Today, Wendy's remains committed to this belief and mission, and supports the organization through in-restaurant activations, partnerships and donations.

WHAT: National Adoption Night, Hosted by Wendy's

WHEN: Tuesday, May 8th, 2018, from 5:00 to 8:00 p.m.

WHERE: Palisades Center, Food Court, level 3 near the Carousel

About the Wendy's Company

The Wendy's Company (NASDAQ: WEN) is the world's third-largest quick-service hamburger company. The Wendy's system includes approximately 6,600 franchise and Company-operated restaurants in the United States and 30 countries and U.S. territories worldwide. For more information, visit www.aboutwendys.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and

Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

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