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LINK: <https://www.palisadescenter.com/press-release/denim-day-at-palisades-center/>

DENIM DAY AT PALISADES CENTER

Over 400 guests attended surprise flash mob hosted by the Center for Safety & Change.



WEST NYACK, N.Y.: On April 25, 2018, Palisades Center welcomed the Center for Safety & Change and a team of young dancers to raise awareness for Denim Day, a day that has become a symbol of protest against erroneous and destructive attitudes about sexual assault based on a trial overturned in the 1990s and is celebrated during the month of April, also known as Sexual Assault Awareness Month. The evening program included numerous dance routines and a touching speech by dance instructor, Shar Adrias.

"No one can sit on the sidelines and allow sexual violence to remain prevalent in our community," said Shar Adrias, organizer of the Center for Safety & Change Denim Day. "It is everyone's responsibility to stand up and remain vigilant against perpetrators and start believing victims when they find the strength to come forward."

Palisades Center would like to thank Tracie McLee, Director of Development for the Center for Safety & Change and Shar Adrias, choreographer of the flash dance mob for their dedication to bringing awareness to our local community.

Those interested in reviewing our live broadcast of the event may visit Palisades Center Facebook page at <https://www.facebook.com/palisadescenter/videos>. For more information about community events happening at Palisades Center, please visit www.palisadescenter.com/events.

About the Center for Safety & Change

The values of the Center for Safety & Change are built on a foundation of knowledge that gender-based violence is a historically deep-rooted and pervasive reality. The Center is committed to changing systems that tolerate and perpetuate the oppression of women and violence against others. We are bound by these values to offer services that are both relevant to and respectful of the diverse communities we serve. To learn more, visit www.centerforsafetyandchange.org.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

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